



NEWS RELEASE

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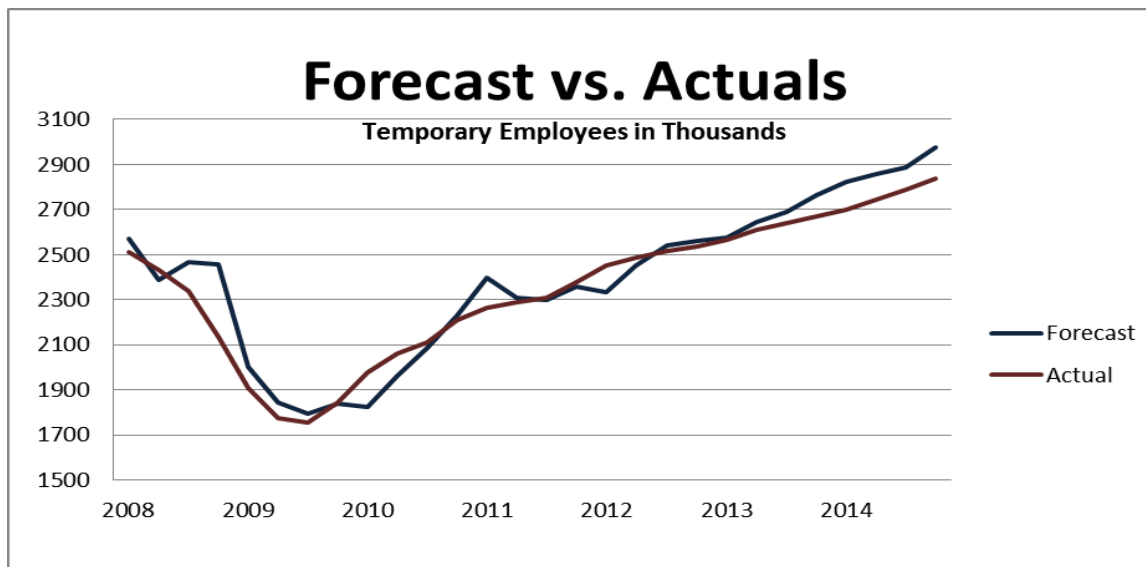
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G. Palmer and Associates Issues Revised 2015 First Quarter Temp Labor Demand Forecast to 8.6% from 10.5% Following Changes Recently Announced by Bureau of Labor Statistics

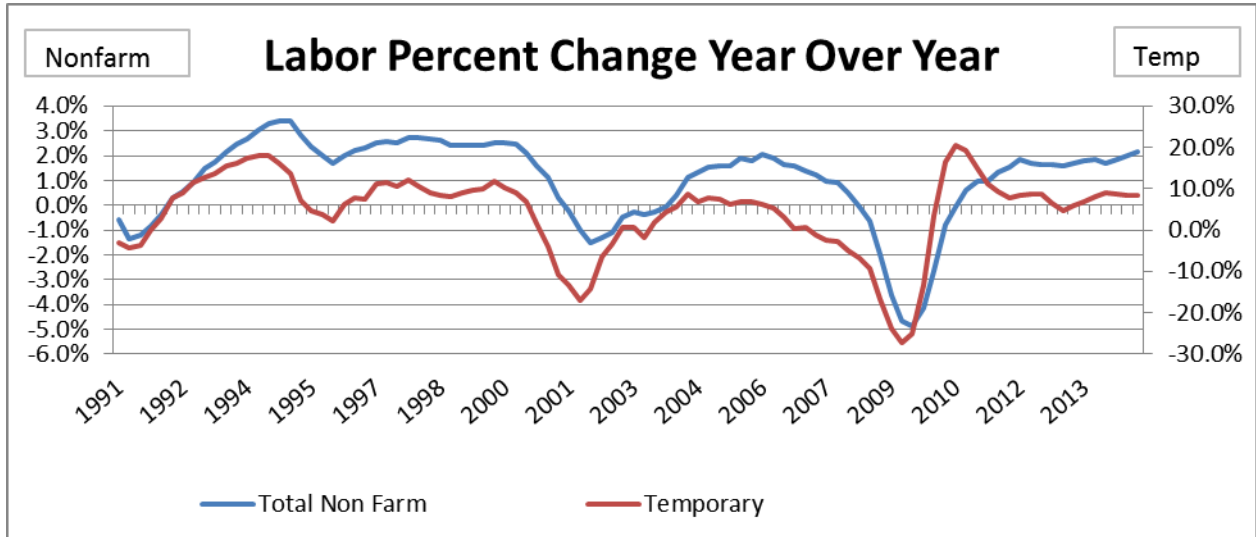
Newport Beach, California, February 27, 2014 — Based on changes recently announced by the Bureau of Labor Statistics, G. Palmer and Associates today issued a revised forecast for Temp Help demand for the 2015 first quarter.

Demand for temporary workers in the United States is expected to increase 8.6% on a seasonally adjusted basis for the 2015 first quarter, when compared with the same period in 2014, which is lower than the previous prediction of a 10.5% increase, released on January 20, 2015.

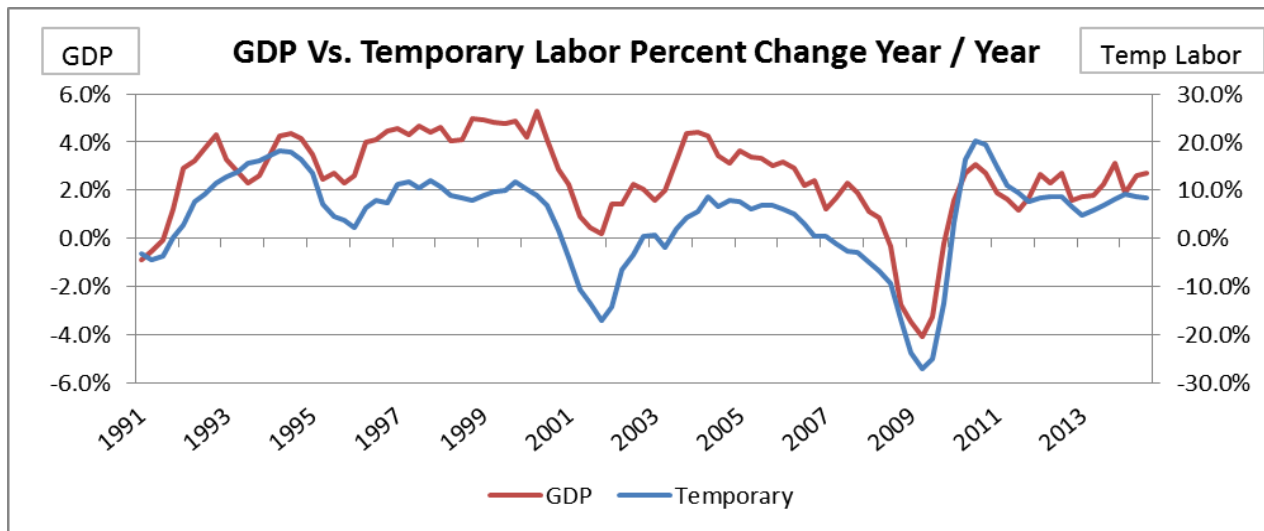
The revision reflects changes that were recently announced by the Bureau of Labor Statistics (BLS), which restated the total Temp Labor numbers for 2013 and 2014, lowering temp jobs by 100,000 positions.



Source: GPalmer & Associates; Bureau of Labor Statistics



Source: Bureau of Labor Statistics



Source: Bureau of Labor Statistics

The Palmer Forecast™ is based, in part, on BLS and other key indicators. The model was initially developed by the A. Gary Anderson Center for Economic Research at Chapman University and serves as an indicator of economic activity. Companies that employ temporary staff use the forecast as a guide to navigate through fluctuating economic conditions in managing their workforce to meet business demands.

About G. Palmer & Associates

G. Palmer & Associates, founded in 2006, provides advisory services in the human capital sector. Founder Greg Palmer has served on the board of the American Staffing Association and was president and chief executive officer of RemedyTemp, Inc., one of the nation’s largest temporary staffing companies, prior to its sale in June 2006. For more information, visit www.GPalmerandAssociates.com.